

# *Soul at Work: An Inspirational and Practical Approach to Being Spirit in Your Company*

Friday, May 4, 2007  
9:00 AM—4:00 PM  
Dedham Hilton Hotel  
25 Allied Drive  
Dedham, MA

Are you a CEO with a dream to capture and engage spirit at work? Do you yearn to create a workplace that attracts talented, energized, spiritually-grounded people dedicated to making a difference in the world? A place where the human spirit is fully engaged?

## ***The Need Is Great For Leaders Like You***

A study produced by Towers Perrin suggests that nearly two-thirds of an organization's workforce is not actively engaged. When less than the whole self is brought to an effort, the effort suffers. In the US, this high disengagement factor results in an estimated annual loss of \$3 billion dollars in productivity due to employee sick time, sub-optimal quality, and reduced output.

It is easy to see that organizations have a far greater probability of achieving their goals and objectives through an engaged workforce. And powerful engagement begins with a commitment at the highest levels of the organization. Powerful engagement begins with you, and the impact that you as a leader create on your company's culture.

## ***How Can The Mission Be Operationalized Through Spirit?***

This day-long seminar by *Executive Soul* uses practical exercises and tools of discernment to identify ways to operationalize your Mission and connect it to the work that your company does every day. Whether you are in your first critical 100 days of leadership, or in a leadership position of many years, finding the critical change that will create powerful results is like the trim tab on a boat rudder – it may be small, but its effect on the course that is charted is dramatic. In today's complicated and hectic business environment, identifying and implementing the 'trim tab' is crucial to business success.

## ***Experience the Soul At Work Seminar***

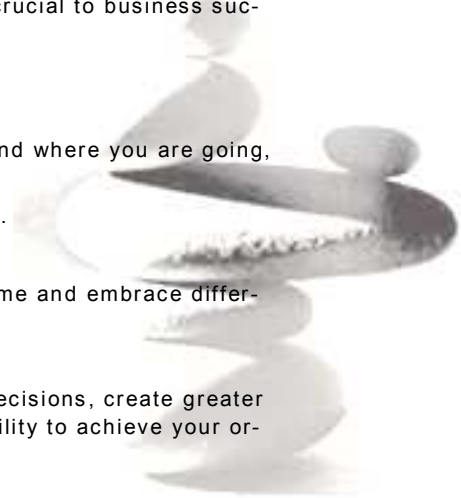
Soul At Work helps you articulate what you want, diagnose where you are and where you are going, and helps you get to your goal.

- Learn how to develop and communicate a values-based business strategy.
- Use discernment tools to resolve conflict and re-energize your company.

Create clarity and simplify priorities using collaborative methods that welcome and embrace differences, and create magnificent outcomes.

Through discernment, you will realize greater certainty and clarity in your decisions, create greater urgency and buy-in through participation, and significantly increase your ability to achieve your organizational goals.

***This seminar is not for the faint of heart. Business leaders, bring your hearts and souls to work with us. Commit yourselves to making a difference in your companies and in the world.***



## **Executive Soul**

### **Spiritual Transformation for Organizations and Leaders**

68 Bailey Street  
Dorchester, MA 02124

Phone: 857-389-2225  
Fax: 617-929-0431  
E-mail: info@executivesoul.com

### **Register Now**

**Early Bird Rate  
\$300.00**

**Rate after April 15  
\$500.00**

Call or email to register

Each participant will receive a copy of Dr. Benefiel's book, *Soul at Work: Spiritual Leadership in Organizations* (Seabury Books, 2005).

## *Soul at Work Facilitators*



**Margaret Benefiel, Ph.D.**, is CEO of ExecutiveSoul.com. She also teaches at Andover Newton Theological School in Boston, in the area of spirituality and organizational leadership. For the 2003-2004 academic year, she occupied the O'Donnell Chair of Spirituality at the Milltown Institute in Dublin, Ireland.

She has taught at the School of Business Administration at the University of Tampere in Finland, the Business Administration program at Emmanuel College in Boston, Harvard Divinity School, the Catholic Theological Union in Chicago, and Earlham School of Religion.

She speaks widely, leads seminars and retreats, and offers coaching and spiritual direction to executives and organizations. She is a member of the Academy of Management, the Organizational Behavior Teaching Society, the American Academy of Religion, and Spiritual Directors International. She serves as Chair-Elect of the Academy of Management's Management, Spirituality, and Religion Group, and has served on the governing board of the Society for the Study of Christian Spirituality.

She is a member of Beacon Hill Friends Meeting in Boston, and lives in Boston with her husband and her dog. She enjoys hiking, scuba diving, and reading novels in her free time.

She is the author of *Soul at Work: Spiritual Leadership in Organizations* (Seabury Books, 2005).



**Kerry Hamilton's** 30 year career in management is highlighted by success in both the corporate and entrepreneurial worlds. In her Corporate Retail experience, employed as SVP, Marketing for BJ's Wholesale Club and VP, Marketing for Marshalls at the TJX Companies over the last ten years, Kerry contributed to hiring, mentoring and growing strategic and capable teams for numerous marketing challenges. In addition, Kerry has successfully handled challenges in developing retail brands, in customer acquisition, in traffic generation, in member loyalty, and a wide variety of marketing channels including publishing, television and radio, newspaper, magazine, direct marketing, email marketing, and direct sales acquisitions.

Prior to this, Kerry managed teams in various entrepreneurial and Advertising Agency experiences working in a variety of business sectors including financial, technology, consumer packaged goods, media and retail for a variety of clients including CVS Pharmacies, Fleet Bank, The Boston Globe, Ocean Spray, MCI Telecommunications and Gillette among others.

Kerry was elected to serve on the BJ's Wholesale Club Board of Directors as a Corporate Director, (1994-2002), serving on both the Audit and Compensation Committees. She stepped down from that

position in 2002.

Kerry currently serves on the Board of Trustees of the Massachusetts School for Professional Psychologists, the Board of Directors of St. Coletta's and Cardinal Cushing Schools, and the Board of Rolling Ridge Retreat Centers.

Throughout her career, Kerry has been interested not only in doing strategically sound, creative and results-oriented work, but also in how teams and people have engaged to do the work. Kerry is interested in the dynamics that lead to individual empowerment, personal and professional growth, creativity, wisdom and humor.



**Debora Jackson** brings 20 years of advanced technology development, organizational management and spiritual grounding as an associate of Executive Soul.

As a technologist, Debora was the CIO and COO of SmartEnergy, Inc., an Energy Services Provider, where she led the implementation, deployment and management of a Customer Information and Billing System that supported over 125,000 customers. Debora was also Managing Director for Avicon, a supply chain consulting company, where she developed the consulting engagement methodology. She was Regional Director of Professional Services for Sherpa Corporation and responsible for growing the region's revenues by 73%. Additionally, Debora was Director of Delivery at Sapient Corporation where she led the development of a managed health care system that saved the State of Maine \$7,000,000 in the first two years of operation.

Given her experience in organizational management, Debora founded The Renewal Group, a consultancy focused on revitalizing organizations after downsizing and maximizing employee engagement. Through this organization, Debora authored the article "Seven Strategies for Revitalization after Downsizing" and provided independent consulting services to organizations facing restructuring,

designing and implementing strategies to foster growth within the organization.

Debora is also a spiritual leader. She is an ordained member of the clergy and Senior Pastor of the First Baptist Church in Needham, the 20th pastor of this 150-year-old congregation, the first African American and first woman to be so called. Debora is a powerful preacher who recognizes the need for church growth, renewal and revitalization.

Debora holds a Master of Divinity Degree from Andover Newton Theological School, and a Master of Engineering degree in Manufacturing Engineering and a Masters of Science degree in Engineering Management from Worcester Polytechnic Institute. She holds a Bachelors of Science degree in Business from Indiana University.